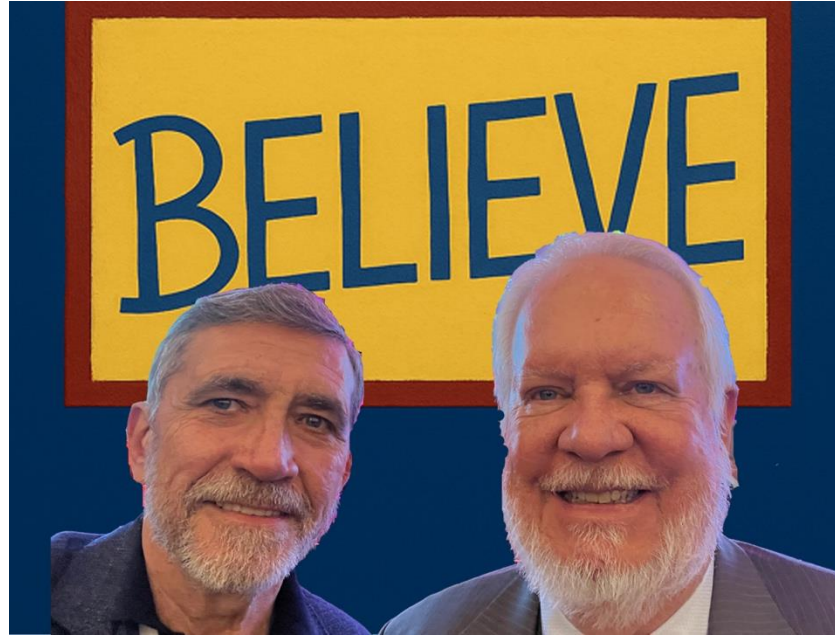


BELIEVE — The Winning Project Manager Mindset



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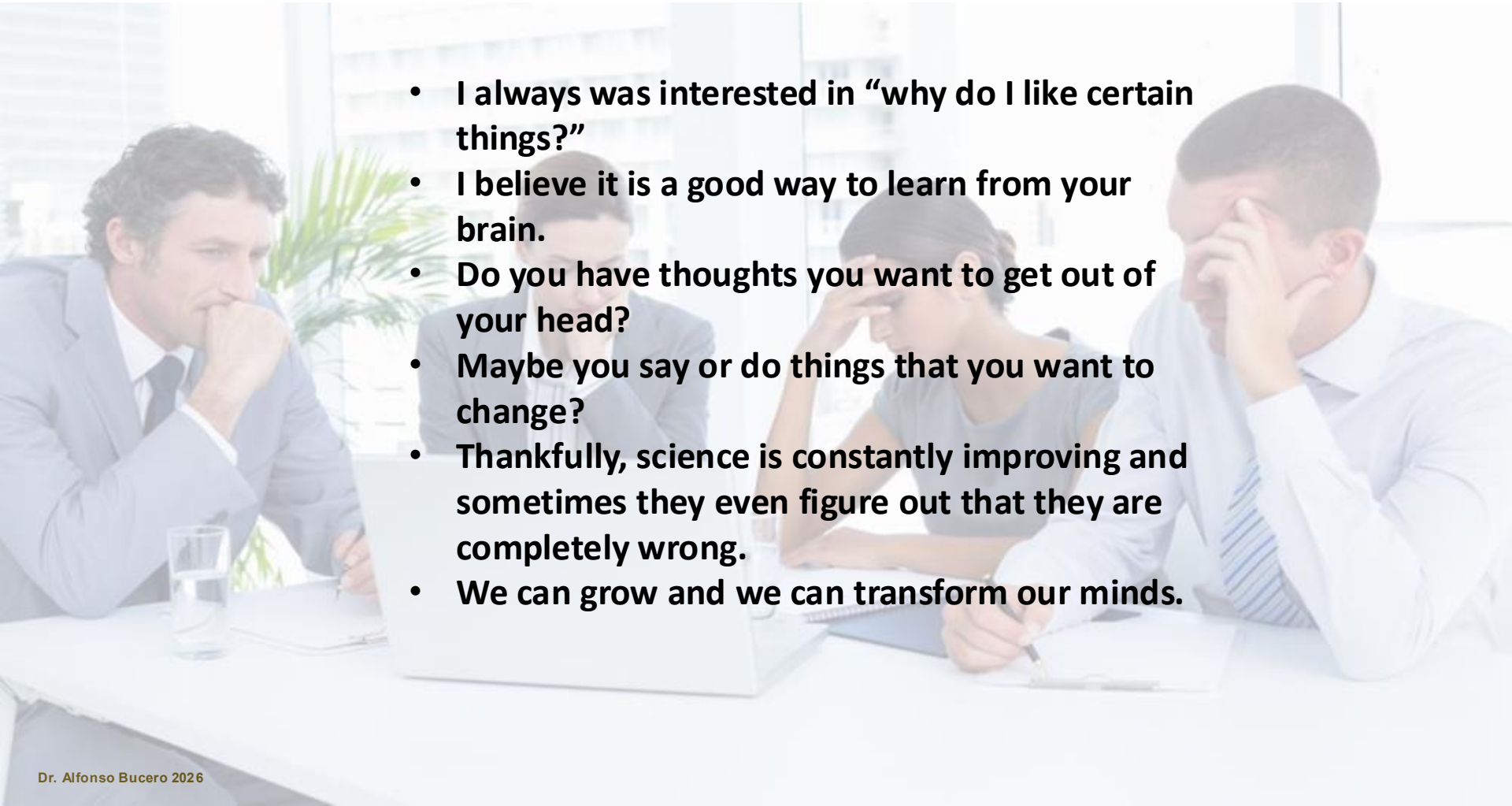
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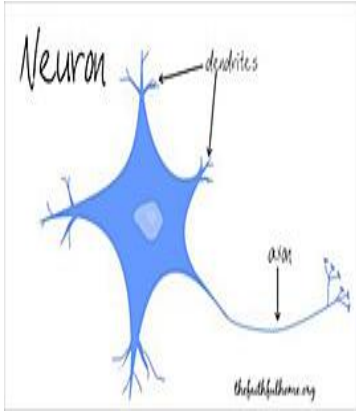
Philosophy: Positive and learning attitude

1. Introduction
2. The Foundation
3. The Value of believe
4. Do you believe?
5. Developing your belief
6. Keeping alive your belief
7. The PM Mindset
8. Summary and conclusions

1. Introduction

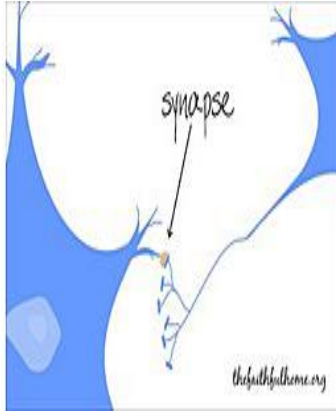
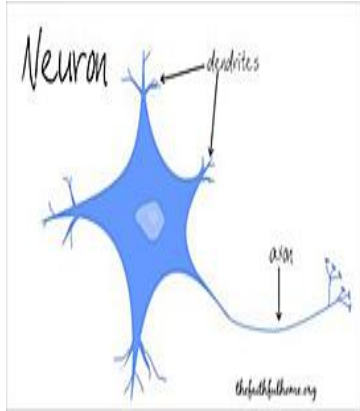
- 
- I always was interested in “why do I like certain things?”
 - I believe it is a good way to learn from your brain.
 - Do you have thoughts you want to get out of your head?
 - Maybe you say or do things that you want to change?
 - Thankfully, science is constantly improving and sometimes they even figure out that they are completely wrong.
 - We can grow and we can transform our minds.

1.1 What do we know about our brain?



- Along with many other things, our minds contain neurons, but for now, let's just concentrate on them.
- Certain parts of the brain will light up when doctors scan patients' brains and ask them queries.
- The electrical transmissions between neurons are what those “lights” are, the ideas are in there.
- Neurons are what make up our thoughts.

1.2 What we believe impacts how we feel, which in turn influences what we say and do.



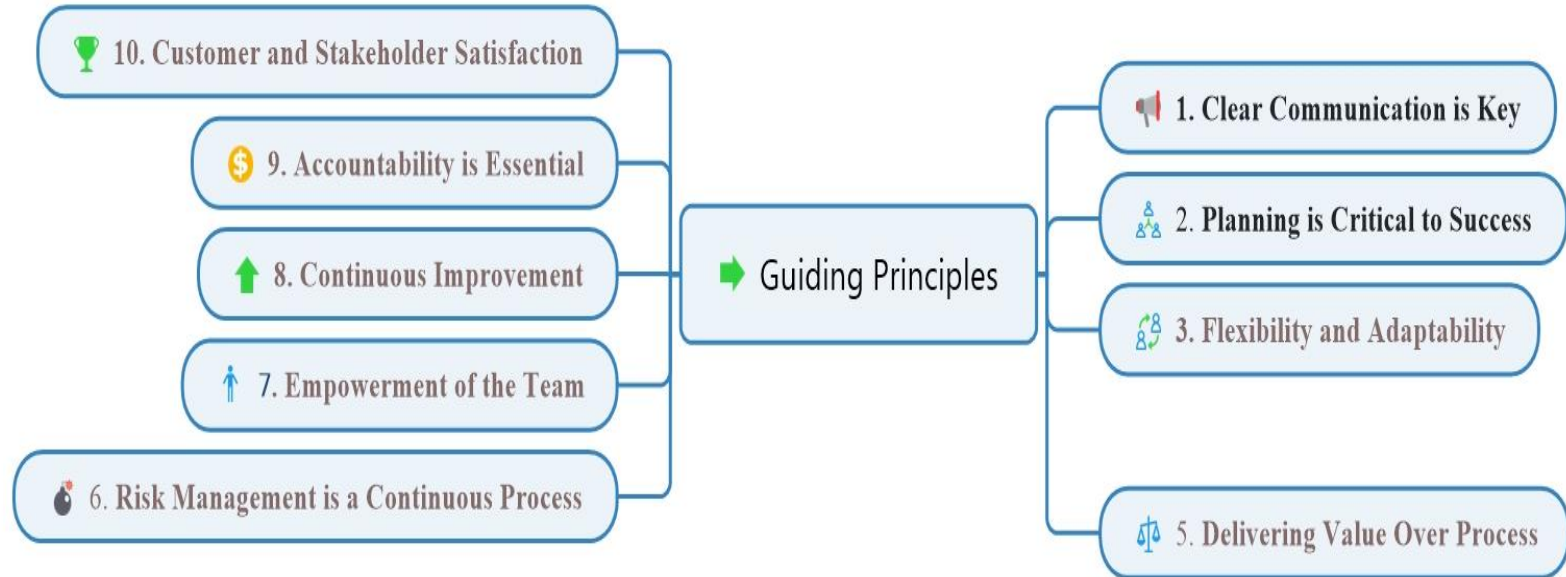
- Neurons in our brains represent our thoughts, and hormones in our brains represent the emotions that travel throughout our bodies.
- What we believe impacts how we feel, which in turn influences what we say and do.
- This is why the whole cerebral thing is important. It matters what we believe and how we think.

2. The Foundation of Believe



2.1 Guiding Principles for Project Managers

- Project managers frequently approach their work and team leadership with a set of values or guiding principles.
- The following are some typical opinions that many project managers have.



2.2 The Essential Elements

BELIEVE COMPONENTS

The 8 Essential Elements to Build Trust, Inspire Teams and Deliver Outstanding Results



★ *When these 8 components come together, BELIEVE becomes our culture—and success becomes inevitable.*

ALIGN • INSPIRE • ACHIEVE

Assessment: Strengthening Beliefs for Project Success based on the believe components

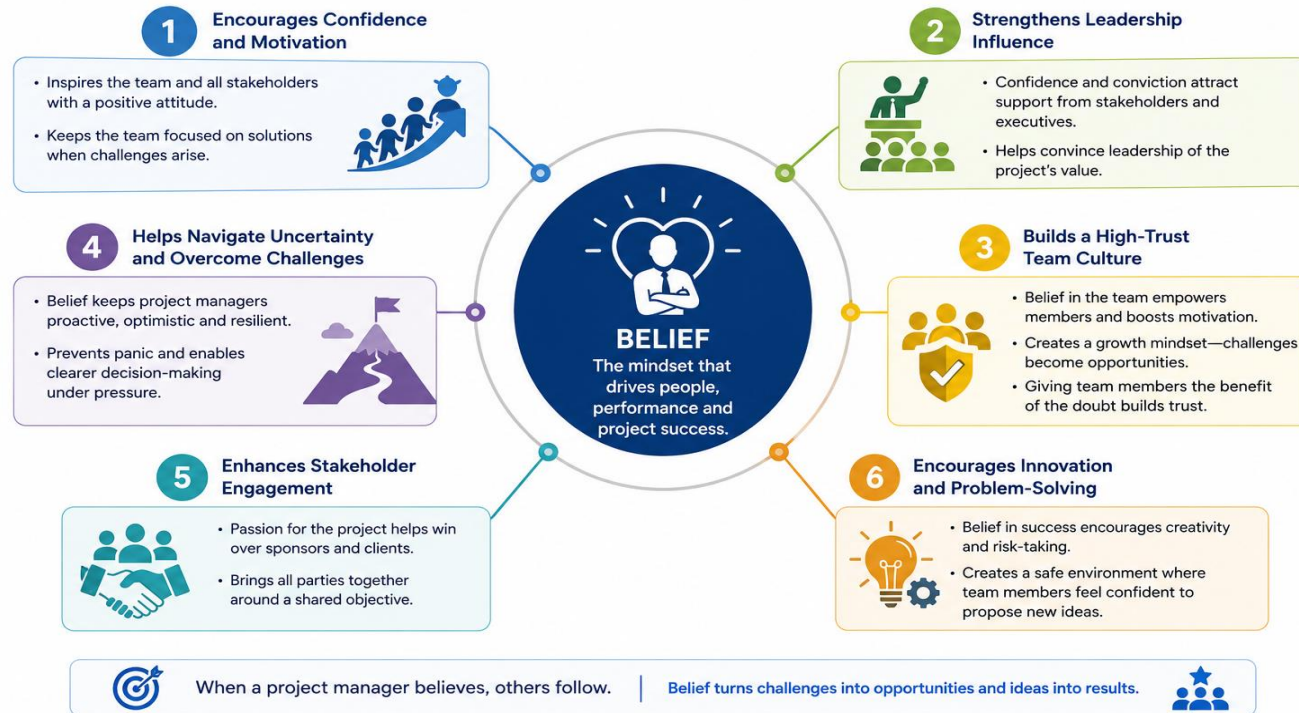
3. The Value of Believe

- Each of us is fundamentally different because of our beliefs.
- They are a significant factor in both peace and conflict; while different views can lead to revolutions, shared beliefs unite people.
- The power of beliefs to both energize and polarize is more evident than ever in the era of social media, artificial intelligence, and the internet.
- This brings up an important query: how do people form their opinions?

3.1 The Value of Believe.....

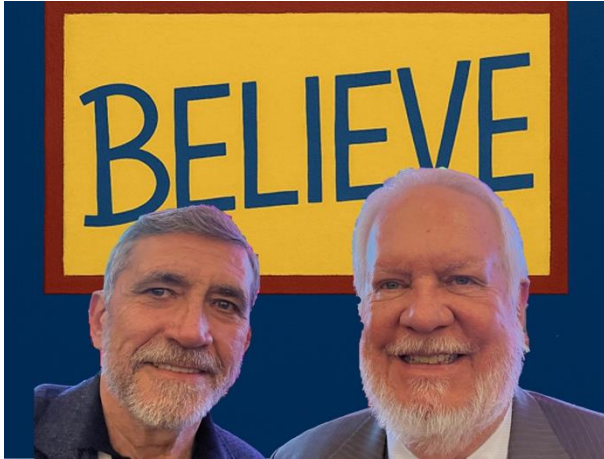
The Value of *Believe* of a Project Manager

Because belief has a direct impact on stakeholder involvement, team motivation, and overall project success, it is a potent tool for project managers.



PMI Barcelona Chapter Case Study...

4. *Do you believe?*



- ☐ We believe in the project management profession and have demonstrated that throughout our professional careers.
- ☐ We may not be sure how much we believe.
- ☐ The problem is how to assess it?

4.1 Steps to believe in yourself



THE STEPS TO BELIEVE IN YOURSELF

Two powerful steps to build confidence, use your strengths and achieve your best.

1

WORK ON YOUR STRENGTHS (NOT WEAKNESSES)



Focus on what you do best.
Delegate the rest.

“When you shift your focus to developing your strengths, you will effortlessly feel more competent and confident.”

4 STEPS TO LEVERAGE YOUR STRENGTHS

1

IDENTIFY YOUR STRENGTHS



Ask yourself and others:

- What comes naturally to me?
- What do people come to me for help with?
- What do I enjoy doing the most?

2

USE TOOLS AND FEEDBACK



- Talk to family, friends and colleagues.
- Use an assessment tool (e.g., StrengthsFinder by Tom Rath).

3

FOCUS AND DEVELOP



- Put more effort into your natural talents.
- Keep improving and become a “badass” in your strengths.

4

LEVERAGE AND DELEGATE



- Do what you do best.
- Find workarounds or delegate what you're not good at.
- Build a team or use tools to fill the gaps.

EXAMPLES: USE YOUR STRENGTHS TO YOUR ADVANTAGE



Great at marketing but not numbers?

Outsource bookkeeping and hire a professional for your budget.



Shine at creating content but dislike social media?

Use automation tools or hire a strategist.



Love big picture planning but struggle with execution?

Take on a partner who can implement your idea.



Build a team and systems that complement your strengths.

You don't have to do it all to succeed.



Your strengths make you unique.
Develop them, depend on them, and you'll build confidence and achieve more.

2

BE YOUR OWN COACH

When you believe in yourself, you create the mindset, the actions and the results you want.



SET CLEAR GOALS

Know what you want and why.



GET THE RIGHT TOOLS AND EDUCATION

Invest in learning and resources.



TAKE ACTION

Every step forward proves you can succeed.



REVIEW AND ADAPT

Learn, adjust and keep improving.



CELEBRATE PROGRESS

Acknowledge wins, no matter how small.



WHY IT WORKS

You build:

- Confidence
- Resilience
- Self-awareness
- Results

“Seek out the tools and education to develop your talent. Take action. Each step you take is evidence of your ability to succeed.”

YOU ARE YOUR BEST COACH

You have what it takes. Believe. Act. Succeed.



Belief



Action

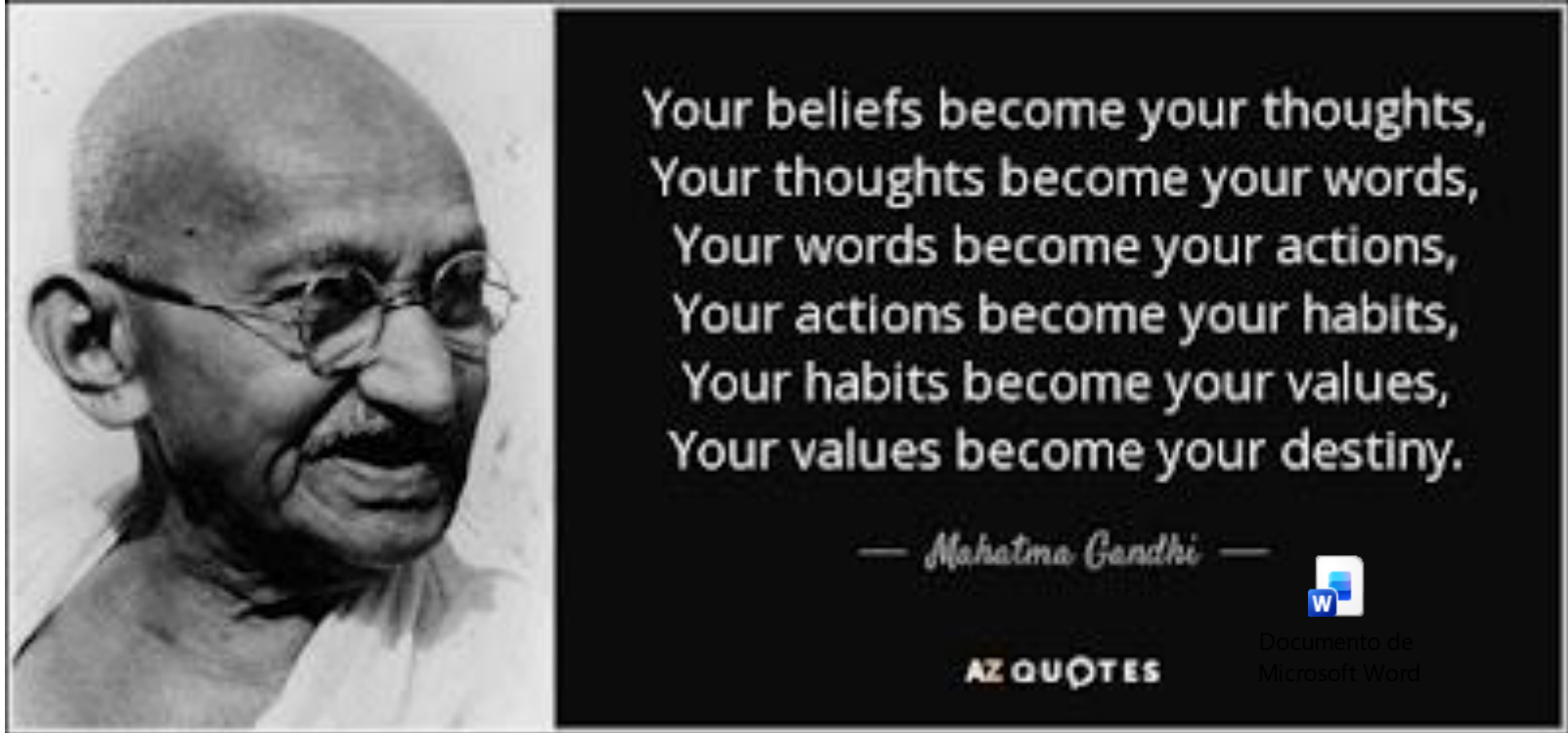


Results

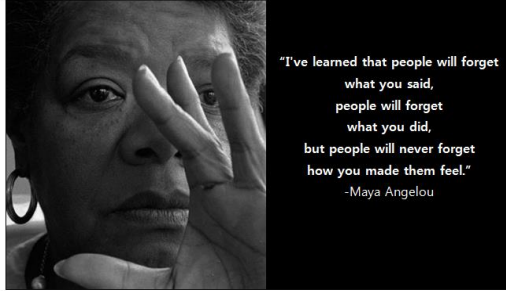


Success

5. *Develop your Believe Development Plan*



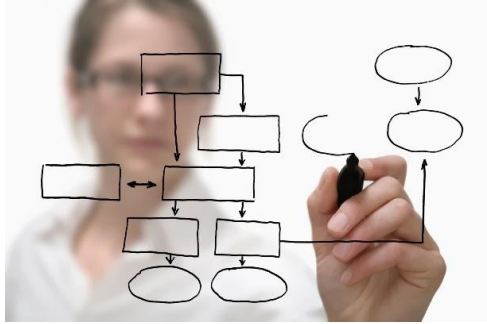
6. *Keeping alive your beliefs*



**Why not use feedback to keep
your project stakeholders
communicating in a clear,
succinct, and fluid manner?**

- I am aware that some project managers mistakenly believe that all feedback is essentially negative and confuse it with criticism.
- When we believe it is necessary, we provide both good and negative comments.
- As project managers, it is our responsibility to get the most out of our employees.
- As leaders, it is our responsibility to help our team members achieve outstanding project outcomes.

6.1 Influence of PM beliefs



A project manager's beliefs strongly influence their ability to gain executive support, which is crucial for project success. Here's how different beliefs impact executive engagement:

1. Belief in the Strategic Value of Projects
2. Belief in the Power of Influence Over Authority
3. Belief in Communication and Relationship Building
4. Belief in Sponsorship as a Key Success Factor
5. Belief in Solution-Oriented Thinking
6. Belief in Adaptability and Business Agility

6.2 Impact of PM beliefs on Customer Relationship

- **A project manager's beliefs significantly impact customer relationships and service quality. Here's how:**



- 1. Belief in Customer-Centricity
- 2. Belief in Collaboration and Teamwork
- 3. Belief in Transparency and Trust
- 4. Belief in Problem-Solving and a Positive Attitude
- 5. Belief in Continuous Improvement

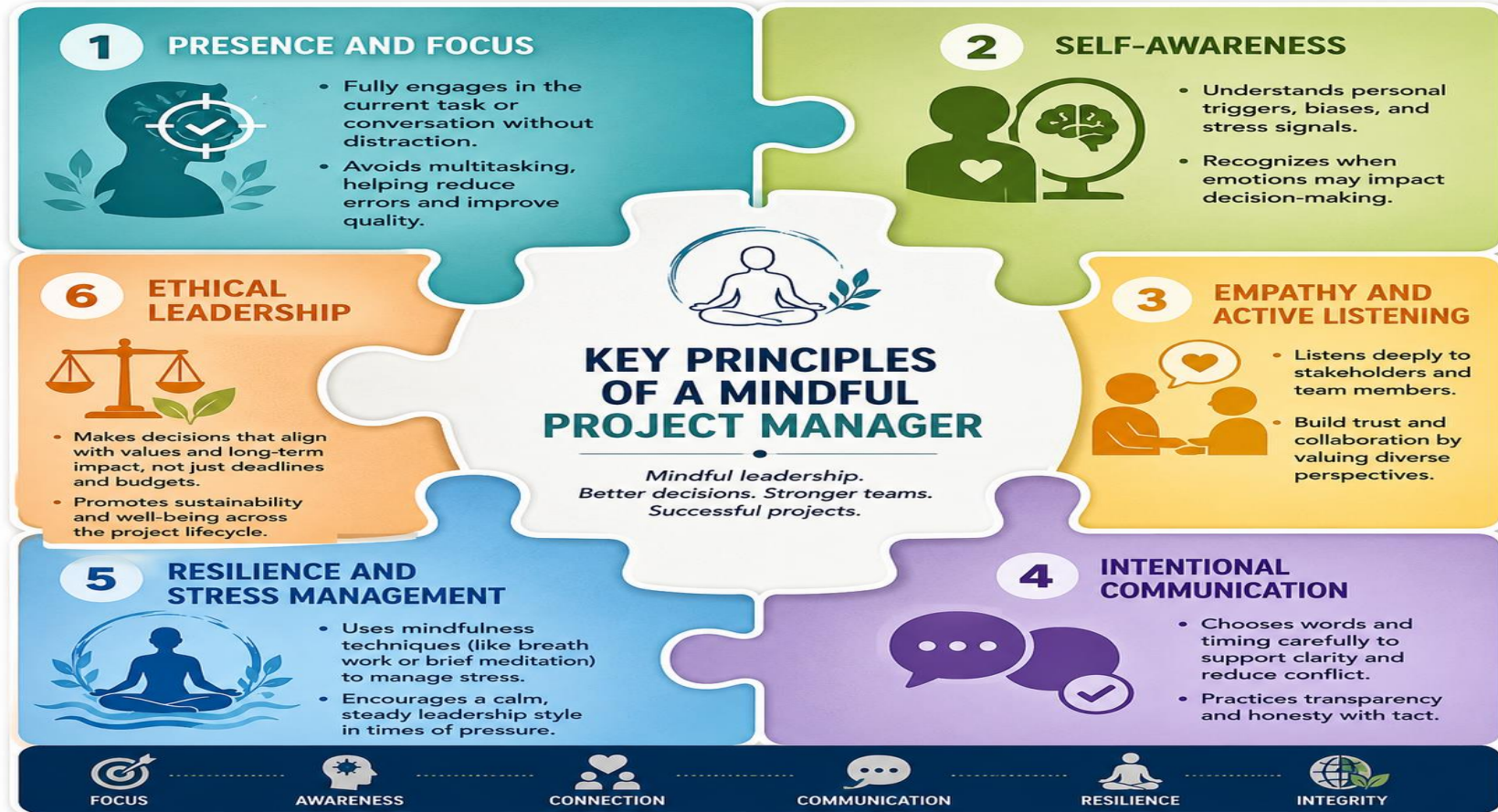
In summary, a project manager's mindset shapes customer interactions, service quality, and the overall success of the relationship.

7. The Project Manager Mindset



- The Oxford Dictionary defines mindfulness as the condition or attribute of being conscious of something.
- It implies that the mind is completely focused on what is taking place, what you are doing, and the environment you are traversing.
- We get disconnected from our bodies, and before we know it, we're consumed by compulsive thoughts about the past or worrying about the future.
- Mindfulness is the basic human ability to be fully present, aware of where we are and what we're doing.

7.1 Actions that can help you to develop an Open Mindset



BE PRESENT. LEAD MINDFULLY. CREATE IMPACT THAT LASTS.

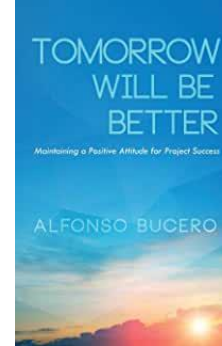
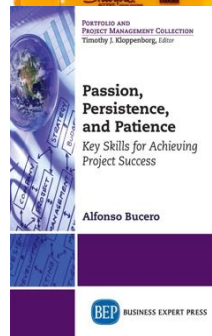
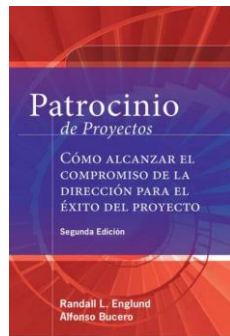
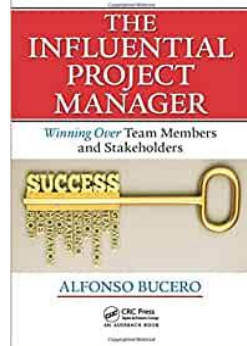
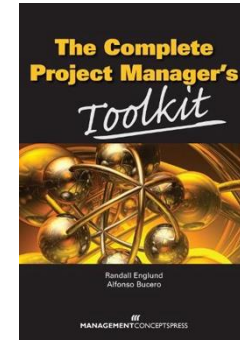
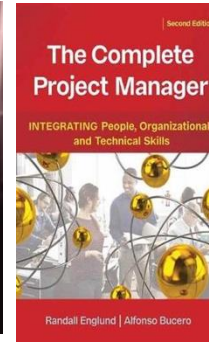
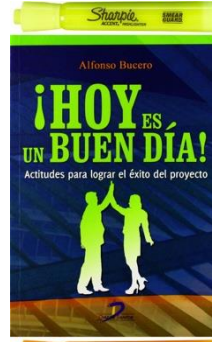
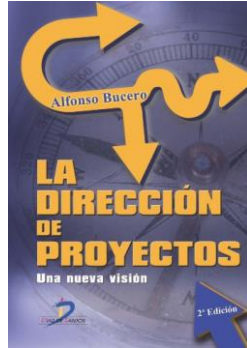
7.3 Practices for Mindful Project Management



- Start meetings with a brief check-in or moment of silence.
- Use reflective questions in retrospectives:
What did we learn? How did we feel?
- Schedule “focus blocks” and protect them from interruptions.
- Maintain a personal mindfulness practice (meditation, journaling, etc.).

8. *Conclusions*

- A belief is acceptance, especially in the absence of evidence that something exists or is true.
- We need to apply guiding principles as project managers
- We need to understand why we are passionate PMs
- It is very important to understand the value of believe and assess your beliefs
- Develop your beliefs and keep them alive
- Apply and open PM Mindset



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