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Project Business as a Strategic Capability

Presenter Angel Chew

Study Group Session

Project Management Institute. Germany

Your host for today

Project Business as a Strategic Capability

Angel Chew is a Senior IT Project Manager with over 15 years of international experience delivering large-scale IT infrastructure, cloud, cybersecurity, and digital transformation programs across Europe, Asia, and the Americas. She brings extensive experience across the Oil & Gas, Insurance, and IT services sectors, managing portfolios exceeding USD 20M in complex, high-risk environments.

Angel is certified in PMP, PRINCE2 Agile, and Scrum, and actively mentors within the Project Management Institute community, including PMI Switzerland and PMI Malaysia,The PMO Leader Mentoring Programme,Women in Architecture WIA. She specializes in stakeholder engagement, scalable PMO governance and delivery frameworks, hybrid project environments, and risk governance in regulated industries.

PMBOK 8 shifts project management from process-driven delivery to value-driven outcomes — and Project Business is exactly that shift in practice.

Event Agenda

Project Business as a Strategic Capability

- Project Business vs Traditional Delivery
- Projects as Value Drivers
- Strategy Alignment
- Value Mindset
- Case Insights
- Key Takeaways

What is Project Business?

Project Business as a Strategic Capability

Traditional vs Project Business

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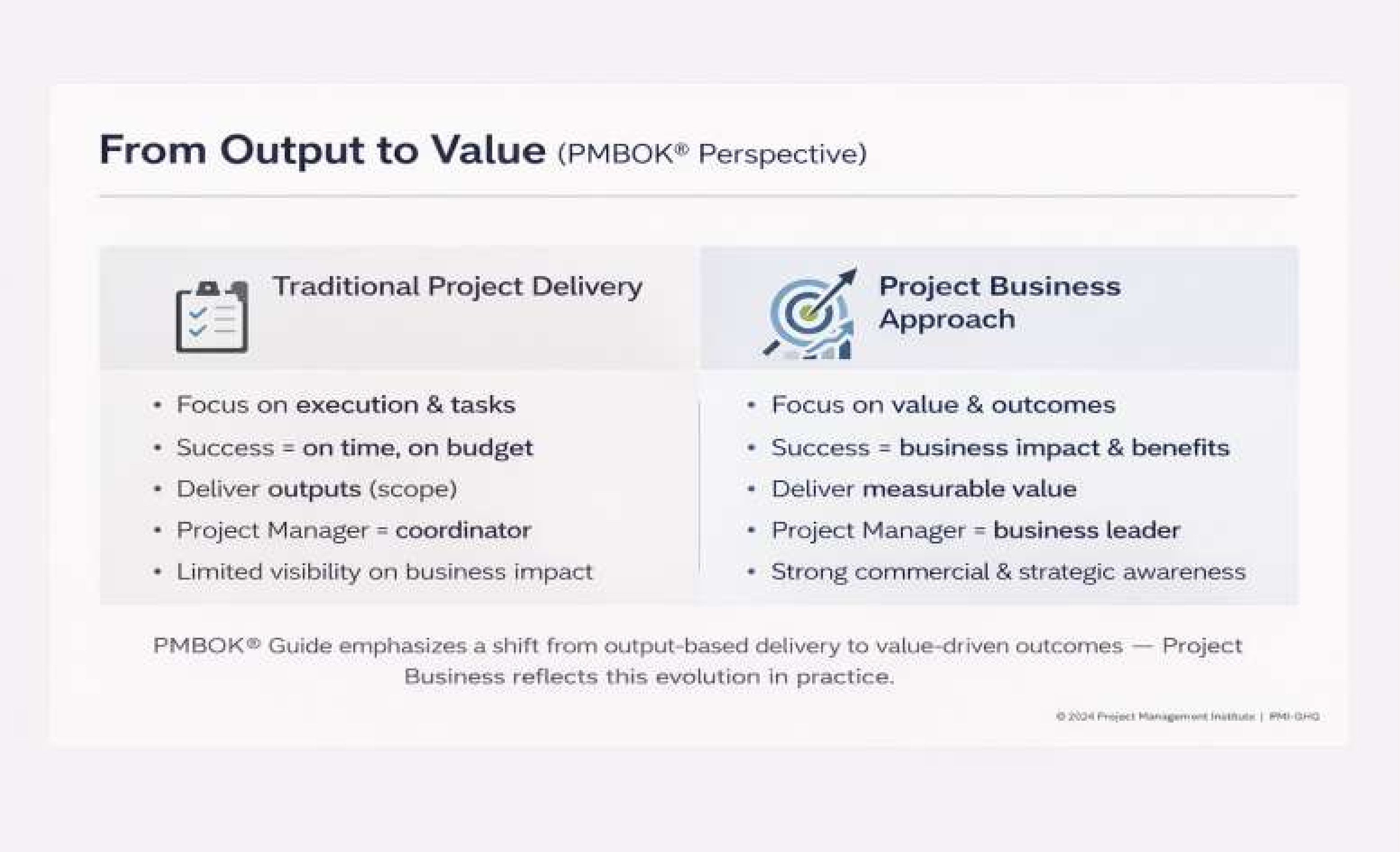

Projects as Revenue Generators

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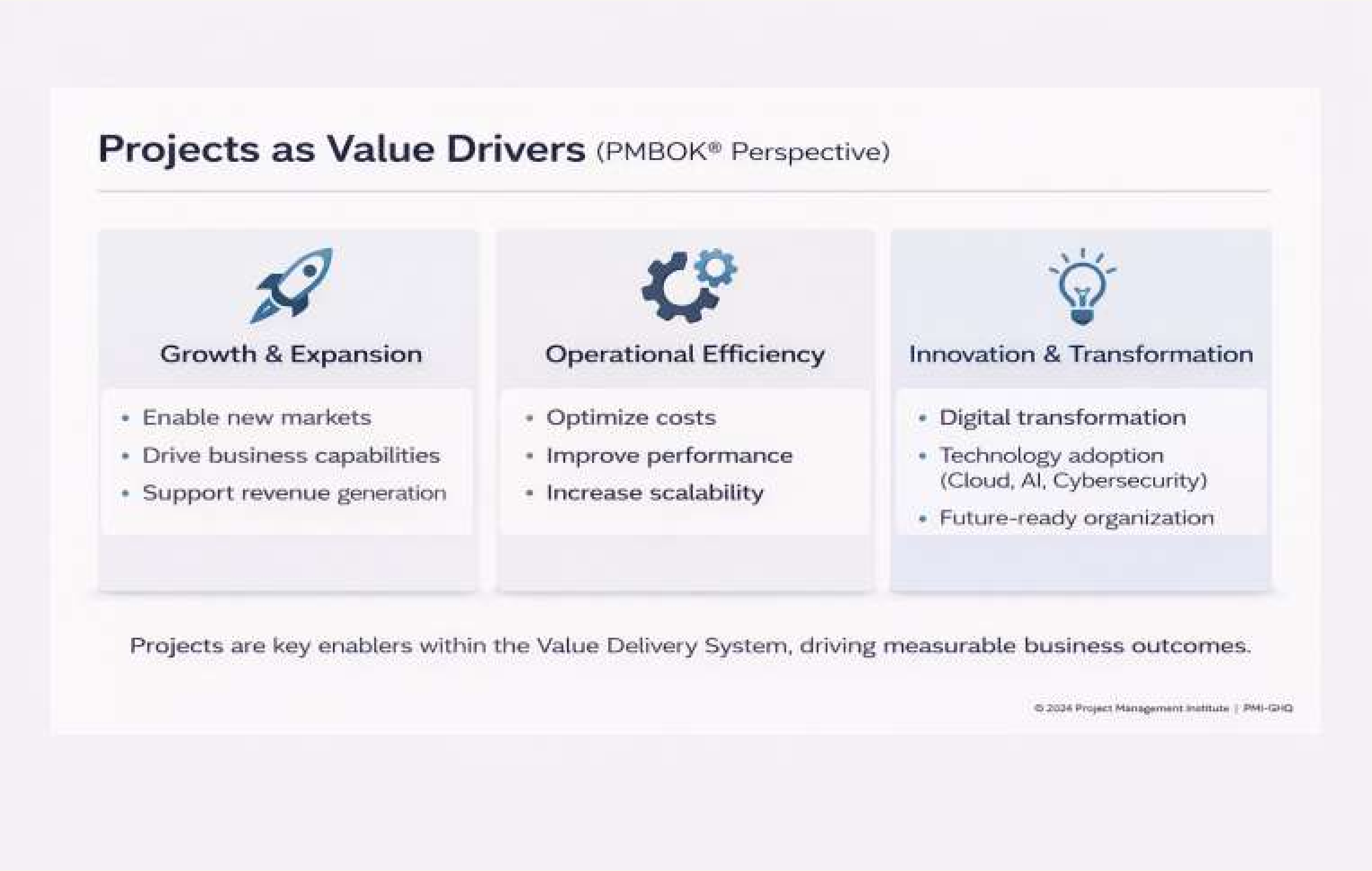

Aligning with Business Strategy

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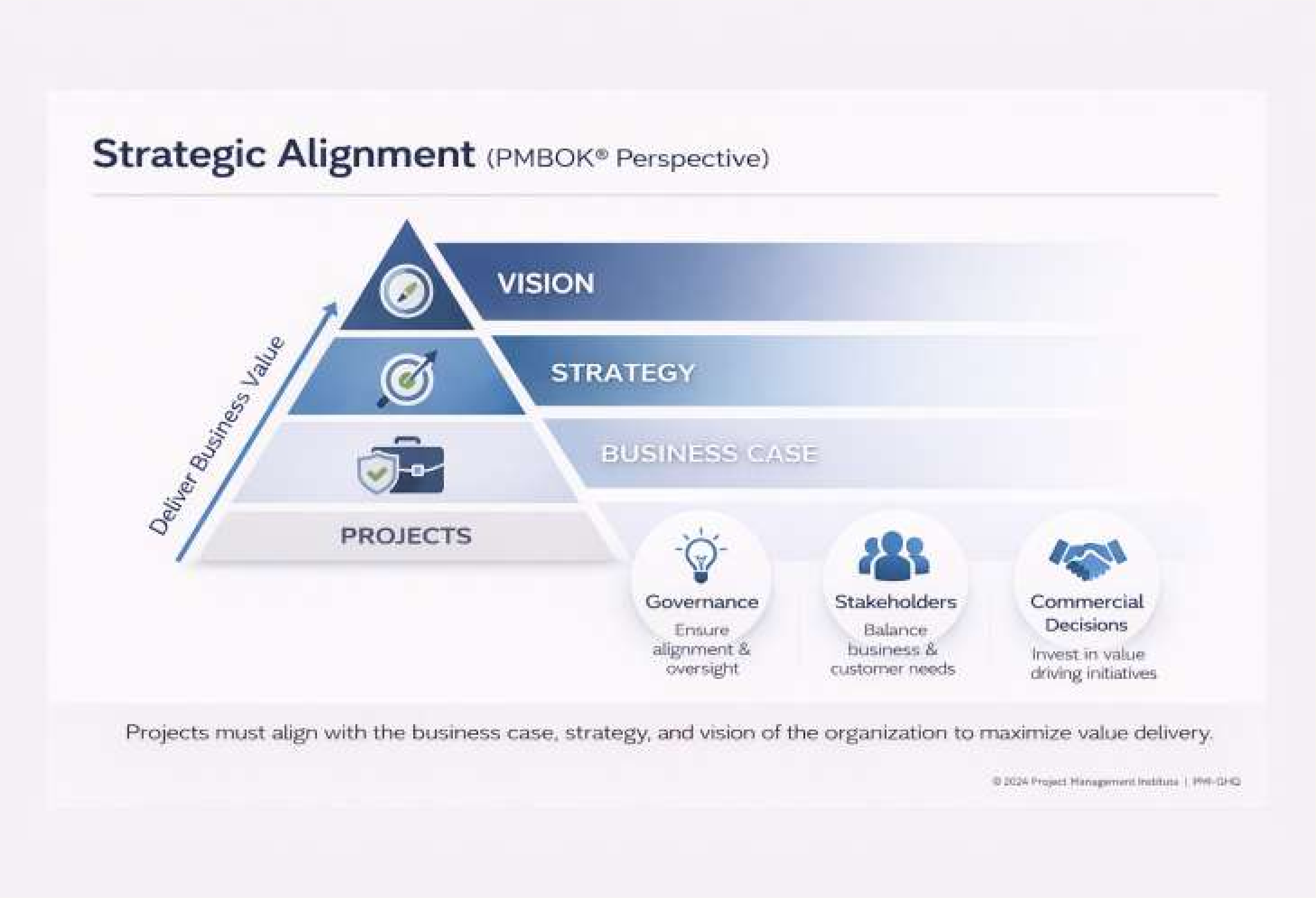

From Delivery to Value Mindset

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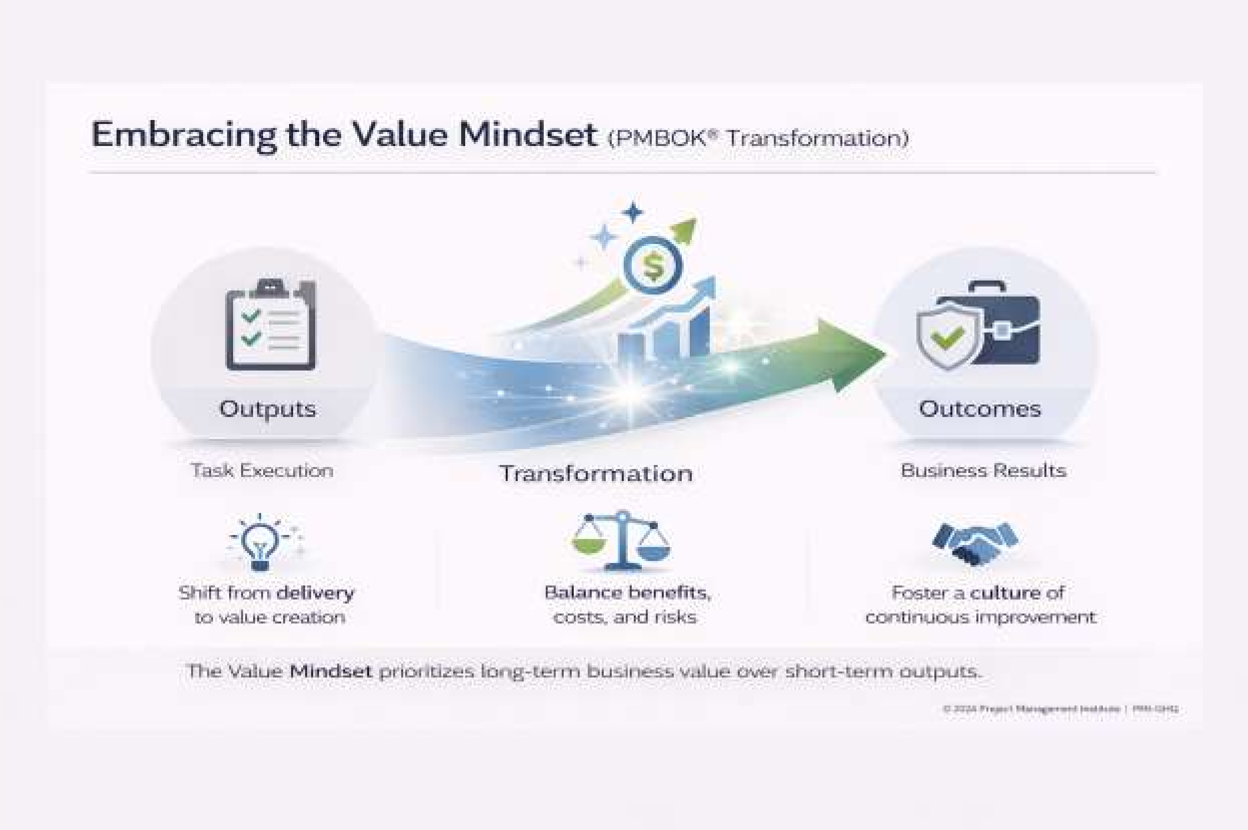
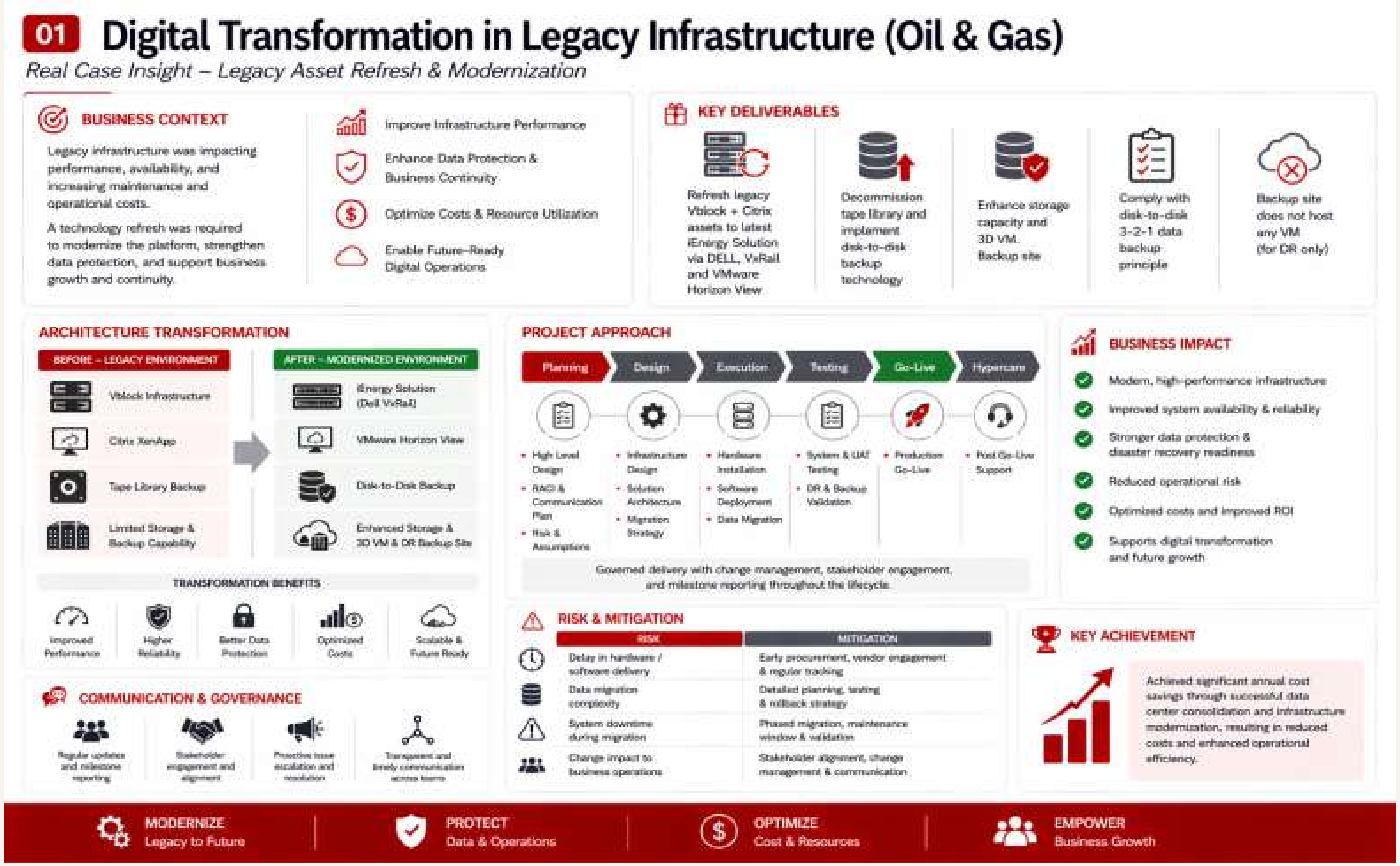


Real Case Insights

Project Business as a Strategic Capability



Real Case Insights

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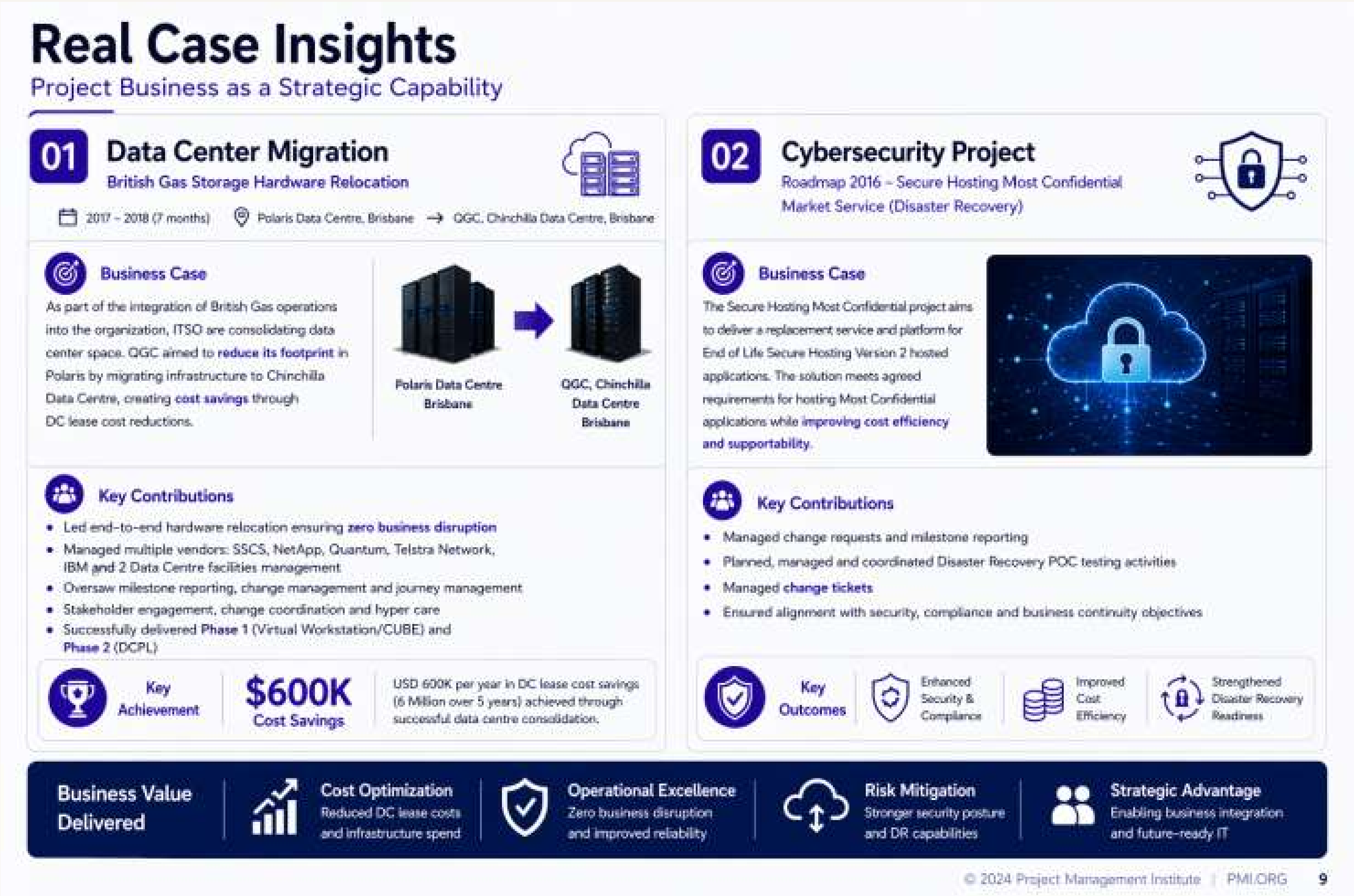

Key Takeaways

Project Business as a Strategic Capability

Q&A

Thank You

Danke