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Project Business as a Strategic Capability

Presenter Angel Chew

Study Group Session

Your host for today

Project Business as a Strategic Capability

Angel Chew is a Senior IT Project Manager with over 15 years of international experience delivering large-scale IT infrastructure, cloud, cybersecurity, and digital transformation programs across Europe, Asia, and the Americas. She brings extensive experience across the Oil & Gas, Insurance, and IT services sectors, managing portfolios exceeding USD 20M in complex, high-risk environments.

Angel is certified in PMP, PRINCE2 Agile, and Scrum, and actively mentors within the [Project Management Institute](#) community, including PMI Switzerland and PMI Malaysia, The PMO Leader Mentoring Programme, Women in Architecture WIA. She specializes in stakeholder engagement, scalable PMO governance and delivery frameworks, hybrid project environments, and risk governance in regulated industries.



PMBOK 8 shifts project management from process-driven delivery to value-driven outcomes — and Project Business is exactly that shift in practice.

Event Agenda

Project Business as a Strategic Capability

- Project Business vs Traditional Delivery
- Projects as Value Drivers
- Strategy Alignment
- Value Mindset
- Case Insights
- Key Takeaways

What is Project Business?

Project Business as a Strategic Capability

What is Project Business?

Project Business as a Strategic Capability



**Projects are
business value
engines**



**Focus on value,
revenue, outcomes**



**Linked to business
case and strategy**

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Traditional vs Project Business

Project Business as a Strategic Capability

From Output to Value (PMBOK® Perspective)



Traditional Project Delivery

- Focus on execution & tasks
- Success = on time, on budget
- Deliver outputs (scope)
- Project Manager = coordinator
- Limited visibility on business impact



Project Business Approach

- Focus on value & outcomes
- Success = business impact & benefits
- Deliver measurable value
- Project Manager = business leader
- Strong commercial & strategic awareness

PMBOK® Guide emphasizes a shift from output-based delivery to value-driven outcomes — Project Business reflects this evolution in practice.

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Projects as Revenue Generators

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Projects as Value Drivers (PMBOK® Perspective)



Growth & Expansion

- Enable new markets
- Drive business capabilities
- Support revenue generation



Operational Efficiency

- Optimize costs
- Improve performance
- Increase scalability



Innovation & Transformation

- Digital transformation
- Technology adoption (Cloud, AI, Cybersecurity)
- Future-ready organization

Projects are key enablers within the Value Delivery System, driving measurable business outcomes.

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Aligning with Business Strategy

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Strategic Alignment (PMBOK® Perspective)



Projects must align with the business case, strategy, and vision of the organization to maximize value delivery.

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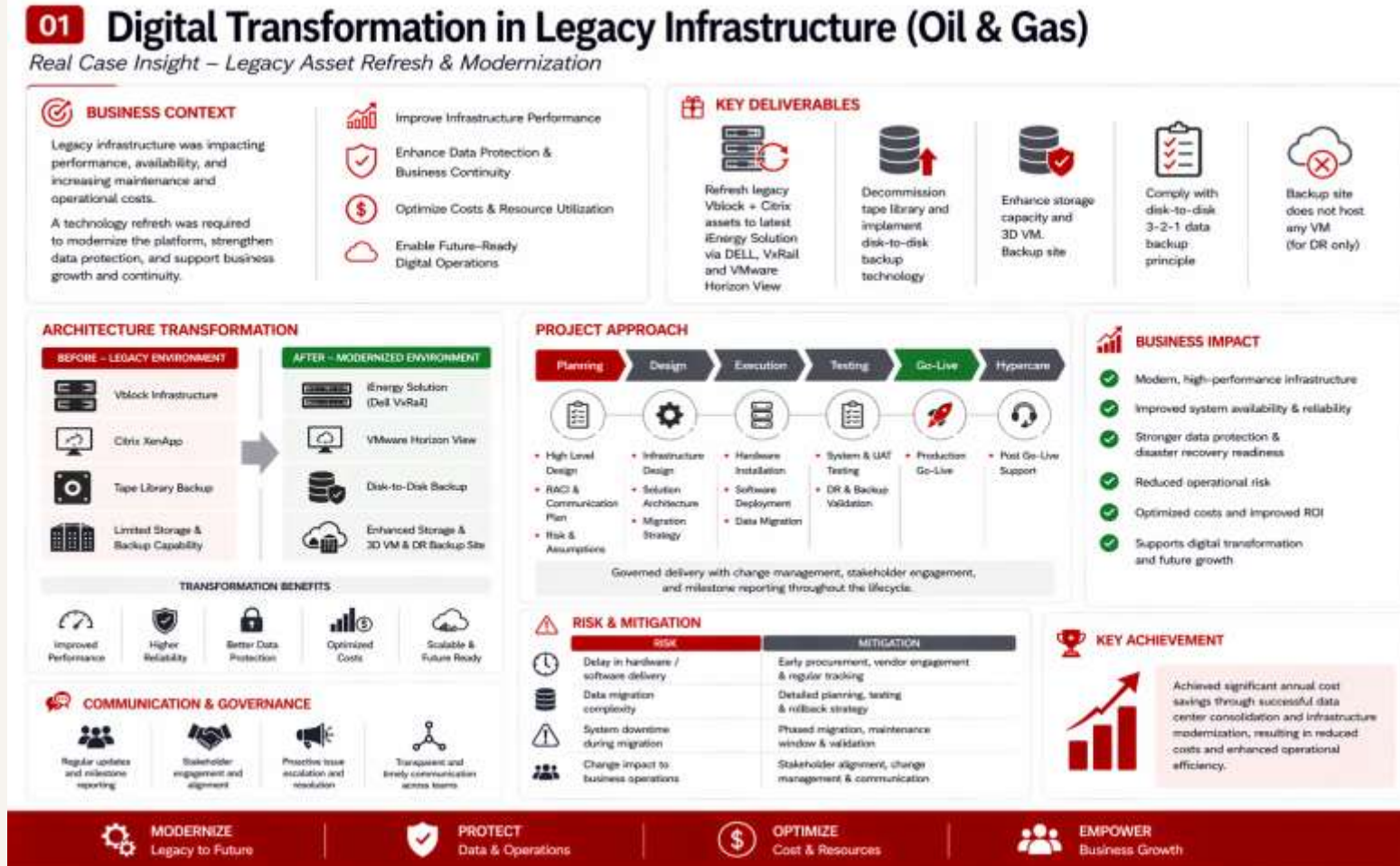
From Delivery to Value Mindset

Project Business as a Strategic Capability



Real Case Insights

Project Business as a Strategic Capability



Real Case Insights

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Real Case Insights

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01 Data Center Migration

British Gas Storage Hardware Relocation

2017 – 2018 (7 months) | Polaris Data Centre, Brisbane → QGC, Chinchilla Data Centre, Brisbane

Business Case

As part of the integration of British Gas operations into the organization, ITSO are consolidating data center space. QGC aimed to **reduce its footprint** in Polaris by migrating infrastructure to Chinchilla Data Centre, creating cost savings through DC lease cost reductions.

Polaris Data Centre
Brisbane

QGC, Chinchilla
Data Centre
Brisbane

Key Contributions

- Led end-to-end hardware relocation ensuring **zero business disruption**
- Managed multiple vendors: SSCS, NetApp, Quantum, Telstra Network, IBM and 2 Data Centre facilities management
- Oversaw milestone reporting, change management and journey management
- Stakeholder engagement, change coordination and hyper care
- Successfully delivered Phase 1 (Virtual Workstation/CUBE) and Phase 2 (DCPL)

Key Achievement

\$600K

Cost Savings

USD 600K per year in DC lease cost savings (6 Million over 5 years) achieved through successful data centre consolidation.

02 Cybersecurity Project

Roadmap 2016 – Secure Hosting Most Confidential Market Service (Disaster Recovery)

Business Case

The Secure Hosting Most Confidential project aims to deliver a replacement service and platform for End of Life Secure Hosting Version 2 hosted applications. The solution meets agreed requirements for hosting Most Confidential applications while **improving cost efficiency** and supportability.



Key Contributions

- Managed change requests and milestone reporting
- Planned, managed and coordinated Disaster Recovery POC testing activities
- Managed **change tickets**
- Ensured alignment with security, compliance and business continuity objectives

Key Outcomes

Enhanced Security & Compliance

Improved Cost Efficiency

Strengthened Disaster Recovery Readiness

Business Value Delivered

Cost Optimization
Reduced DC lease costs and infrastructure spend

Operational Excellence
Zero business disruption and improved reliability

Risk Mitigation
Stronger security posture and DR capabilities

Strategic Advantage
Enabling business integration and future-ready IT

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Key Takeaways

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Q&A

Thank You Danke
